



March 2005

Davis Vision is pleased to announce that four of our managed vision care ophthalmic fabrication laboratories (Philadelphia, PA; Memphis, TN; Las Vegas, NV; and most recently, the laboratory located at our corporate headquarters in Plainview, NY) have received ISO 9001:2000 certification.

The International Organization for Standardization (ISO) is recognized globally, and sets the guidelines for establishing and maintaining an effective industrial quality control program. For Davis Vision, this program was established through the development and continuous improvement of defined processes and standards. ISO sent an audit team to thoroughly examine Davis Vision's business processes, data and records; interview associates and monitor work in process at the four laboratories. ISO reviewers were highly satisfied with the audit results and certified each laboratory at an international standard for Quality Management Systems.

"ISO 9001:2000 Certification represents both Davis Vision's ongoing dedication to quality, and our continued commitment to world-class levels of service excellence," said Carl Moroff, OD, Executive Vice-President, Manufacturing & Distribution. "Certification of our four laboratories guarantees the integrity of our processes and reinforces the confidence that our customers have placed in us. Further, it is part of our longstanding pledge to quality at all levels of the organization."

Davis Vision joins other companies throughout the country that have sought and received certification by demonstrating the ability to consistently provide products that meet customer and regulatory requirements. Michael O'Connor, Davis Vision's Vice President of Manufacturing stated, "Our leading-edge laboratories are truly centers for excellence for prescriptive eyewear fabrication. We not only deliver quality eyewear guaranteed to meet and exceed federal and state requirements in the most cost-effective manner, but having each of our laboratories ISO certified gives us an international quality standard that will serve our company and our customers well."